

Newfoundland & Labrador Association of
Social Workers

Pride in the Profession Award

Registered Social Workers (RSW's) demonstrate pride in the profession through their leadership and practice with individuals, families, groups, organizations and communities. Whether it is working one on one with a client or family, or engaging in social policy analysis and advocacy, social workers promote and advance the health and well-being of the people of Newfoundland and Labrador through their knowledge, skills and abilities in social work practice. The recipient of this annual award is a registered social worker who promotes the advancement of social work in Newfoundland and Labrador and demonstrates outstanding pride in the profession.

Eligibility Criteria:

- Registered Social Worker (RSW), at time of nomination and award presentation
- Member in good standing with the NLASW, at time of nomination and award presentation
- Engaged in the practice of social work for a minimum of five years

Selection Criteria:

- 1) Contributes to the positive image of the social work profession
 - a) Consistently identifies that he/she is a RSW/social worker
 - b) Promotes the values and principles of the profession
 - c) Inspires a high level of dedication to the profession
- 2) Promotes the advancement of the social work profession within the community, workplace and/or province
 - a) Advances the knowledge, skills and expertise of the social work profession through involvement in professional social work activities
 - b) Promotes continuing education and professional development
 - c) Motivates others around them and leads by example

Nomination Process:

- a) Written nominations are accepted from members in good standing with the NLASW, colleagues from other disciplines, and members of the public
- b) The written submission must provide a clear rationale for the nomination based on the award criteria (maximum of 1500 words)
- c) Written nominations must also include one letter of support (maximum 750 words). *Please note that only one letter of support will be accepted.*
- d) Deadline for submissions is January 15th in any given year
- e) Submissions will be reviewed by members of the NLASW Promotion of the Profession Committee
- f) Nominators will be informed in writing of the decision of the selection committee
- g) The recipient of the award agrees that their name will be published in NLASW publications for promotional purposes
- h) The award will be announced during social work month and presented during the month or at an alternate time as agreed to by the nominator and nominee

Role of Nominators:

- a) Informs the nominee of the intent to nominate and obtains consent from the member to proceed with the nomination
- b) Shares nomination material(s) with the nominee (i.e., nomination narrative, and letter of support)
- c) Submits the completed nomination form, written narrative and one letter of support
- d) Acts as the contact for the selection committee

Selection Committee:

The selection committee consists of members of the NLASW Promotion of the Profession Committee.

Nomination packages can be forwarded to the Pride in the Profession Selection Committee c/o NLASW:
P. O. Box 39039
St. John's, NL
A1E 5Y7

E-mailed or fax nominations will also be accepted. Completed nominations can be e-mailed to ajohns@nlasw.ca or faxed to (709) 753-0120.

All information sent in support of the nomination for the award will be keep confidential.

Please note that The Pride in the Profession Award winner cannot be the recipient of the CASW Distinguished Service Award in the same year.